Join Our Team in the Fight Against Cancer

For more information, call 1-800-ACS-2345 or visit www.cancer.org/coaches

The Coach is the Key Player

As a coach, you're positioned as a community leader and role model for youth and adults alike. Coaches vs. Cancer presents an excellent opportunity to enhance community relations and create a positive image for yourself, your school and your athletic program.

Listed below are suggestions that will help plan and stage a successful event:

- **Share** your personal commitment to the American Cancer Society's fight against cancer with the school's athletic department and coaching staff.
- **Designate** a student as a team leader, who in turn, can engage others such as the student council or business class students to help promote and raise funds for the Coaches vs. Cancer program.
- **Communicate** to fans, supporters, and the student body that they are personally committed to making a difference in the community by supporting the American Cancer Society through the Coaches vs. Cancer program. Encourage others to participate in the effort to eliminate cancer as a major health problem.
- **Challenge** and encourage your opposing teams to participate in Coaches vs. Cancer.
- **Promote** your involvement at all opportunities, including through campus newsletters, local newspapers, local television/radio stations, at league meetings, over the public address system at school and during events.

Coaches serving on the National Coaches vs. Cancer Council include:

- Jim Boeheim, Syracuse University
- Mike Brey, University of Notre Dame
- Jim Calhoun, University of Connecticut
- Boggy Cremins, College of Charleston
- Ed DeChellis, Pennsylvania State University
- Fran Dunphy, Temple University
- Mark Few, Gonzaga University
- Jeff Gamber, York College, PA
- Lon Kruger, University of Las Vega-Nevada
- Mike Krzyzewski, Duke University
- Phil Martelli, St. Joeseph's University
- Oliver Purnell, DePaul University
- Orlando "Tubby" Smith, University of Minnesota
- Bruce Weber, University of Illinois
- Gary Williams, University of Maryland
- Roy Williams, University of North Carolina