Join Our Team in the Fight Against Cancer

For more information, call 1-800-227-2345 or visit cancer.org/coaches

Fundraising Ideas

Game Day Fundraising Ideas

Your school can choose one home game during the year and designate it as a Coaches vs. Cancer event including special warm ups or uniforms. The game may also be named in memory or in honor of someone from the school or community.

- Add $1 or $2 to the admission fee for a donation
- Donate the sales of one special item or all concession sales
- Collect donations from the crowd, pass the bucket, etc.
- Raffle or door prizes from local sponsors, a 50/50 cash prize
- Live or Silent Auction
- Half-time or Time-out contests

Ongoing Fundraising Ideas

- **Collect pledges** – use pledge envelopes available from your American Cancer Society to have each player collect donations from family, friends, neighbors and local businesses.
- **Spare Change Contest** - Designate a specific time to collect spare change by homerooms or by class. Make it a competition and offer an incentive for the winner.
- **Donation Meal/ Bake Sale** - Ask school sponsored groups or athletic teams to donate their time to have a free will offering dinner where all proceeds are donated. (Spaghetti, BBQ, Pancake Breakfast, Bake Sale, Dessert Buffet)
- **Wall of Hope –** use paper Coaches vs. Cancer cutouts available from your American Cancer Society to post in your gym or around school. For a small donation, students, teachers and staff can sign them in honor or memory of friends and loved ones who have battled cancer.
- **Plan a special game or tournament -** Schedule and donate all the registration fees and proceeds from an: intramural game, powder-puff game, adult: teacher or alumni game, or a special showcase game.

Additional Resources

- **Check out cvc.compet.com to order Coaches vs. Cancer gear to customize and sell for profit.** - Create t-shirts with fun slogans or team spirit to sell for a profit to students, school staff, alumni, and supporters. They also offer stadium cushions that could be sold and lots of other fun Coaches vs. Cancer gear for your team, coaches, and fans!
- **Raise money online at www.cancer.org/coaches -** Create a personal fundraising webpage to collect donations. No need to walk the neighborhood or keep track of checks and cash. Click on your state page, then "Get involved" and sign up!

Others to Get Involved

- **Coaches Association -**Get in contact with your local coaches association to spread the word or work as a team on a project.
- **School Rivalry-** Team up with a rival school and have a competition in the weeks leading up to the big game to see who can raise the most money – the winner will be announced at the event.
- **Local Sponsors**- local businesses may want to sponsor your Coaches vs. Cancer game, t-shirts, or match the funds your school raises.
- **Other School groups** – parent-teacher organizations, cheerleaders, student council, players' parents, alumni, teachers, school board. Get everyone you can to be involved and support the cause.